

TRICO[®]
seeing you through.



TRICOIce™



TRICO[®] wiper blades come through when your customers need them most.

Some customers may think a wiper blade is just a wiper blade. But you know better. You know that in an instant, the elements can completely obscure customers' driving vision. And at that crucial moment, they need a wiper that will come through without question. You can make sure they have that kind of reliability by carrying TRICO wiper products. Choose TRICO wipers for the quality you need to protect your customers and your reputation.



Extensive marketing support

- Unique high-end packaging with eye-catching graphics
- POP displays and marketing materials that help attract customer attention

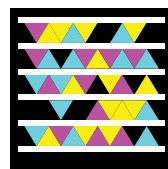
Broad Aftermarket coverage

- Includes specialty wiper arm coverage, such as the new Push Button (19mm) and Side Pin (17mm) wiper arms
- Available in lengths from 16" to 28"

Stock up on TRICO Ice™ wiper blades today.

For unmatched service and support, you know you can always depend on TRICO. And your customers can trust you to give them dependable OE quality wiper blades that endure the test of time. For more information, contact your TRICO representative at **1-800-388-7426** or visit tricoproducts.com/ice.

Scan this tag with your mobile device to view the installation video.



Get free mobile app at <http://gettag.mobi>

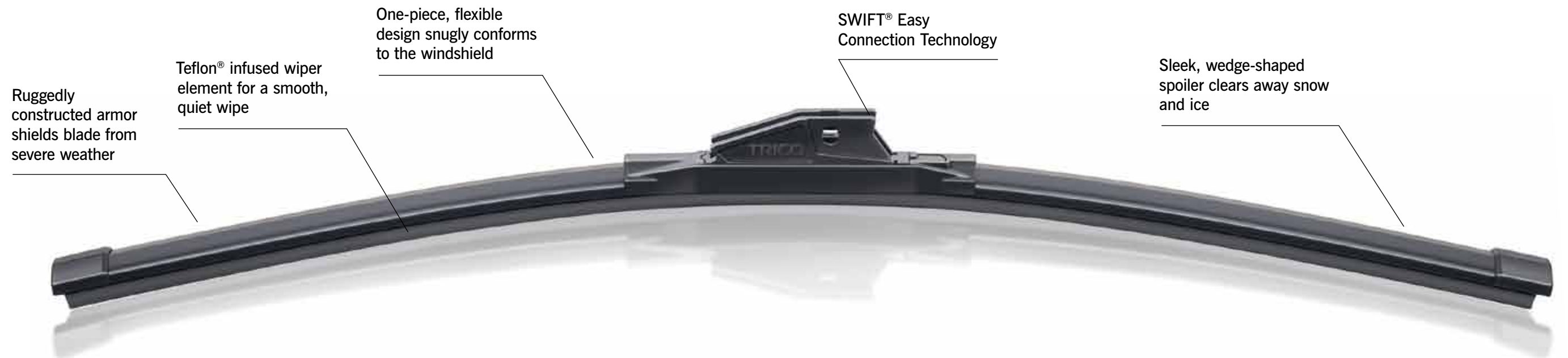
TRICO Ice™
Extreme Winter Weather Blades



Reliable performance in unpredictable conditions.

TRICO Ice™, another first-in-industry innovation from TRICO®, is more than a winter wiper blade; it's a premier winter weather fighter. TRICO Ice provides maximum wiper performance in the most unrelentingly harsh winter driving environments.

TRICO Ice has a specially designed, ruggedly constructed, synthetic-blended armor that is infinitely flexible, yet protects critical wiper components from ice and snow. These blades are easy to install, and offer unmatched winter performance combined with sleek styling.



Extreme winter blade technology

- Form-fitted protective synthetic blend boot
- Wedge-shaped spoiler design “shovels” away loose snow/ice build-up
- SWIFT® Easy Connection Technology makes installation simple in cold temperatures

Broad Aftermarket coverage

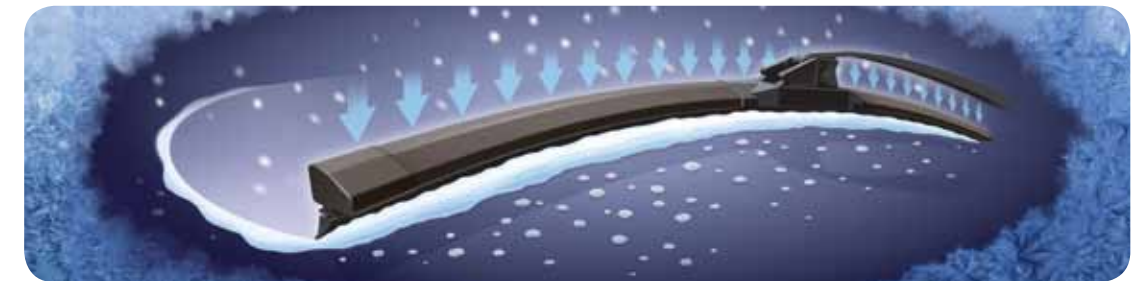
- Industry-leading fit – available for 11 arm types, including the new 19mm Push Button and 17mm Side Pin arms
- Provides 98% coverage

Synthetic-blend armor

- Infinitely flexible, yet protects critical wiper components from the elements
- Virtually eliminates windlift
- Integrated structure seals out weather

Rugged construction

- Heavier gauge synthetic blend wiper element
- Protective exterior seal
- Reinforced construction



One-piece flexible wiper design

- Uniformly distributed wiper pressure for even, clear and consistent wipe
- Snugly conforms to glass
- Sleek, low-profile design maximizes line of sight

Robust gauge synthetic-blend element

- Resists tearing and ripping even in sub-zero temperatures
- Teflon® infused element provides a smooth, quiet wipe

